Noah Bell
Junior Motion Designer

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Motivated Motion Designer with a diverse portfolio in advertising and social media animations. Proficient in After Effects, adept at understanding client vision, and experienced in leveraging artificial intelligence (AI) tools for animation.

Experience

Motion Principles   **May 2024 - Present**
Junior Motion Designer   *New York, NY*

– Delivered polished, visually dynamic animations on tight deadlines for client advertising campaigns.

– Interpreted feedback notes to enhance project quality and exceed expectations.

– Leveraged mentorship to rapidly build After Effects proficiency driven by a curiosity and eagerness to learn.

– Communicated effectively with creative directors at Chanel, Louis Vuitton, and Guerlain to understand feedback and align with their vision while maintaining narrative clarity.

Freelance Experience   **May 2020 - Present**
Motion Designer   *New York, NY*

– Built a network of 150+ clients (1K–1M followers) across Fiverr, YouTube, X, Twitch, and Instagram.

– Designed and animated on-screen infographics for a diverse array of client live-streams and social media videos.

– Experimented with emerging tools such as AI-assisted workflows to strengthen animation and 3D skillsets.

Tufts University   **Sep 2024 - May 2025**
Teaching Fellow – Computation Theory   *Medford, MA*

– Managed grading workflows for 20+ Teaching Assistants, implementing systems that boosted efficiency and consistency.

– Organized review sessions and wrote exam questions to empathetically assess students at all levels of understanding.

– Communicated student concerns effectively with the professor to improve course facilitation.

Software & Skills

Design Tools: Adobe After Effects, Adobe Photoshop, Premiere Pro, Blender, Lottie, Figma, Unity, Rive, Sora, ChatGPT

Technical Skills: 2D & 3D Animation, Character Animation, Kinetic Typography, Visual Storytelling, Video Editing

Projects

LV Librarie — Louis Vuitton   **Aug 2025**

– Produced 2D and 3D promos for Louis Vuitton's LV Librarie, blending character animation and mixed media techniques.

– Worked collaboratively to develop 10+ unique animated promos for the collection, each with its own distinct style.

– Incorporated 3D elements to enhance engagement across the suite of social media deliverables.

Education

Tufts University   **Sep 2021 - May 2025**
Bachelor of Science in Computer Science, Minor in Motion Graphics   *Medford, MA*

Relevant Coursework: Animation 3, Graphic Design, Intro to Character Animation, Game Design   **GPA: 3.94**

Doshisha University   **Jan 2024 - Apr 2024**
Study Abroad Program - Japanese Language Immersion   *Kyoto, Japan*

Languages

Spanish (Conversational), Japanese (Conversational)